

Random Haus Palm Springs a Donor Sponsor for Local AIDS/LifeCycle Team

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Palm Springs, CA, March 25, 2013 (**PressReleasePoint**) -- Random Haus Palm Springs, a new luxury LGBT property has donated two room nights to be included in fundraising efforts for the upcoming AIDS/LifeCycle event.

The RHPS room package prize will be given away at the AIDS/LifeCycle Bingo Fundraiser to be held at Hamburger Mary's in West Hollywood on March 24, 2013. The fundraiser is being organized by a 19 person team known as the "Manning Up All Stars", who are riding to raise money for the San Francisco AIDS Foundation and the Gay & Lesbian Center of Los Angeles.

"When we were approached by a member of the Manning Up All Stars and he told us about the cause and the event, there was just no way that we could not be a part of that," said Random Haus General Manager Mike Chandler. "These types of humanitarian causes are what our customers are passionate about, and we share that passion with them."

AIDS/LifeCycle is a fully supported, 7-day bike ride from San Francisco to Los Angeles to raise money and awareness in the fight against HIV/AIDS. This year, the ride will take place from June 2nd-8th, 2013, and participants will ride 545 miles from San Francisco to Los Angeles.

For more information on how to donate or be a part of the AIDS/LifeCycle event, visit [www.http://aidslifecycle.org](http://aidslifecycle.org). For more information on the Bingo Fundraiser for the Manning Up All Stars, please contact Harold Watts at 760-218-8209.

For more information about Random Haus, visit www.randomhauspalmsprings.com

ABOUT Random Haus Palm Springs

Inspired by unique architecture and a sophisticated design aesthetic, Random Haus is a collection of exclusive vacation residences/hotel suites situated in the heart of south Palm Springs. The union of the original mid-century structure with sleek, contemporary design offers a truly distinctive destination for the modern gay traveler. Let Random Haus be your perfect desert escape. For more information, visit www.randomhauspalmsprings.com

ABOUT AIDS/LifeCycle

AIDS/LifeCycle is a fully-supported, seven-day bike ride from San Francisco to Los Angeles. It's a life-changing ride—not a race—through some of California's most beautiful countryside.

AIDS/LifeCycle is co-produced by L.A. Gay & Lesbian Center and San Francisco AIDS Foundation and is designed to advance their shared interest to reduce new HIV infections and improve the quality of life for people living with HIV/AIDS.

ABOUT Joseph Allen Agencies

With over 40 years of combined experience, the principals at Joseph Allen specialize in design,

marketing and public relations for a diverse portfolio of clientele. At JAA, they place a significant focus on appealing to human emotion and psyche. They can handle all aspects of design and marketing needs through their internal staff, as well as through their incomparable mix of strategic partners. For more information, visit www.josephallenagencies.com

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