

Random Haus Palm Springs Partners With Desert AIDS Project

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Palm Springs, CA, March 26, 2013 - (**PressReleasePoint**) - Random Haus Palm Springs, a new luxury LGBT property recently opened in Palm Springs, has teamed up with local non-profit Desert AIDS Project.

During the sales phase of each of the 144 fractions available in Random Haus Palm Springs a percentage of each sale will be donated to the local humanitarian organization. Several D.A.P. events are also planned for the coming months in which Random Haus will be the preferred lodging, and a percentage of the room rates for rooms booked for those attending the events will be donated to D.A.P.



"We are very excited and honored to be the beneficiary of these efforts by Random Haus Palm Springs and its owners and management," said Darrell Tucci, Chief Developments Officer for Desert AIDS Project. "The property is beautifully designed and executed and we are looking forward to being a part of its success."

Random Haus Palm Springs and DAP will also be co-hosting a Grand Opening Gala in the coming weeks that will feature fundraising efforts to benefit DAP.

For more information, please visit www.desertaidproject.com and www.randomhauspalmsprings.com.

ABOUT Random Haus Palm Springs:

Inspired by unique architecture and a sophisticated design aesthetic, Random Haus is a collection of exclusive vacation residences/hotel suites situated in the heart of south Palm Springs. The union of the original mid-century structure with sleek, contemporary design offers a truly distinctive destination for the modern gay traveler. Let Random Haus be your perfect desert escape. For more information, visit www.randomhauspalmsprings.com.

ABOUT Desert AIDS Project:

Desert AIDS Project serves people living with HIV and AIDS by providing comprehensive support, including medical care, case management, and social services, like food, housing, and counseling. D.A.P. also offers free and confidential HIV testing at a number of locations throughout the

communities it serves. To learn more about Desert AIDS Project, please call 760-323-2118, or visit www.desertaidproject.org.

ABOUT Joseph Allen Agencies:

With over 40 years of combined experience, the principals at Joseph Allen specialize in design, marketing and public relations for a diverse portfolio of clientele. At JAA, they place a significant focus on appealing to human emotion and psyche. They can handle all aspects of design and marketing needs through their internal staff, as well as through their incomparable mix of strategic partners. For more information, visit www.josephallenagencies.com.

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