

Random Haus Palm Springs to Host Booth at Palm Springs Pride Festival

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Random Haus Palm Springs will be hosting a booth at the 2012 Palm Springs Pride Festival on November 3rd and 4th, 2012.

Palm Springs, CA, October 31, 2012 - (PressReleasePoint) - Random Haus Palm Springs will be hosting a booth at the 2012 Palm Springs Pride Festival on November 3rd and 4th, 2012.

Staff will be transporting people who wish to see the property to and from the hotel to give tours and answer questions. There will be refreshments available to tour-goers at the hotel.

The booth will offer literature about Random Haus Palm Springs and goody bags will be given out to those who visit the booth. Visitors will also be able to enter a raffle drawing for a free two night stay once the hotel opens.

"Being that Random Haus Palm Springs is a "gay-centric" condominium hotel, we couldn't miss out on the biggest LGBT event in the local area and the opportunity to reach out to such a large group of those in our target guest market," said FG Worldwide partner Tom Bauer. "Pride events are one of the best ways to get the word out about your LGBT product and really interact with potential customers on a personal level."

Construction on Random Haus Palm Springs is being completed by Skozma Construction based out of Palm Springs. Pride One Construction, which is located in Ohio, is the builder and construction manager for the project.

Random Haus Palm Springs will boast 12 ultra-luxury condominiums in a prime location that is just a short walk to downtown Palm Springs. The condos will range from approximately 1100 to over 2100 square feet with two- and three- bedroom, two- and three-bath units available.

Each condominium will be furnished with stainless steel appliances, wine coolers, spa-inspired bathrooms with "looking glass" showers, and entertainment centers with flat screen televisions in the living rooms and bedrooms.

The property will feature a sparkling courtyard pool, barbecue grills, balconies or patios for each condo, a community garden with fire pit and outdoor kitchen, and full-time housekeeping and concierge.

For more information, visit www.randomhauspalmsprings.com.

About Random Haus Palm Springs:

Inspired by unique architecture and a sophisticated design aesthetic, Random Haus is a collection of exclusive vacation residences/hotel suites situated in the heart of south Palm Springs. The union of the original mid-century structure with sleek, contemporary design offers a truly distinctive destination for the modern gay traveler. Let Random Haus be your perfect desert escape. For more information, visit www.randomhauspalmsprings.com

About Riley Hotel Group:

Established in 2003, Riley Hotel Group is a premier luxury development and management company

dedicated to helping hotel owners provide superb levels of service. Riley provides lucrative partnerships to investment groups, developers, owners, and operators. The company's portfolio includes independent and franchised hotels in Michigan, Ohio, Georgia, Wyoming, and the Dominican Republic. Riley offers real estate brokerage, hospitality consulting, creative design, employee training, sales and marketing, and joint venture opportunities. For more information, visit www.rileyhotelgroup.com

About Joseph Allen Agencies:

With over 40 years of combined experience, the principals at Joseph Allen specialize in design, marketing and public relations for a diverse portfolio of clientele. At JAA, they place a significant focus on appealing to human emotion and psyche. They can handle all aspects of design and marketing needs through their internal staff, as well as through their incomparable mix of strategic partners. For more information, visit www.josephallenagencies.com

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