

# Well Known Interventionist Ken Seeley Throws His Hat in the Sober Living Ring

Posted October 3rd, 2012 by [josephallenagencies](#)

**Ken Seeley has always prided himself in being one of the most well-respected interventionists in the country, yet somehow that success alone just wasn't enough.**

Palm Springs, CA, October 03, 2012 (**PressReleasePoint**) -- Ken Seeley has always prided himself in being one of the most well-respected interventionists in the country, yet somehow that success alone just wasn't enough.

Seeley aspired to ensure that those people he helped get into treatment and many others like them, would not simply be left on their own after leaving an inpatient setting.

Seeley decided that he would take the same themes and principals that he believes in and emphasizes in his intervention company, Intervention 911, and translate them into post-treatment transitional living, and Ken Seeley Communities was born.

KSC properties are transitional living settings, more commonly known as sober living homes. Seeley purchased and renovated two boutique properties in Palm Springs, Calif., and converted them to sober living hotels. Services at KSC are also atypically extensive, offering life skills coaching, ongoing care management, assistance with job searches or continuing education goals, nutrition and fitness counseling and more.

Sober living itself is not a new concept, but having one organization be able to place you in treatment and then help you continue in your recovery is not commonly found. Usually, interventionists do not have much interaction with an addict after they arrive at a treatment center.

"I wanted to be able to provide a more constant continuum of care for these addicts from intervention through independence," said Seeley. "I was frustrated at the disconnect that was common and wanted to do something that will hopefully influence the entire addiction field."

Seeley is extremely well known in the addiction field as being a trailblazer for new strategies, theories and concepts as they pertain to "outside the box" thinking to ensure long-term sobriety and successful recovery.

For more information, visit [www.kenseeleycommunities.com](http://www.kenseeleycommunities.com).

## ABOUT Ken Seeley Communities

Ken Seeley Communities believes in the achievable goal of life long sobriety. Addiction is a chronic, progressive disease, and even with a one-year treatment program, relapse, jail and even untimely death are still possible. They have created a protocol for long-term sobriety that emphasizes greater accountability on the individual, his/her family and the external support system. By shifting the focus from 30 days to long-term, they provide goals that reach into the future and create a continuing care plan to support life-long sobriety and recovery. For more information, please visit

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ABOUT Joseph Allen Agencies Palm Springs, CA, October 03, 2012 -- Ken Seeley has always prided himself in being one of the most well-respected interventionists in the country, yet somehow that success alone just wasn't enough.

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#### ABOUT Joseph Allen Agencies

With over 40 years of combined experience, the principals at Joseph Allen specialize in design, marketing and public relations for a diverse portfolio of clientele. At JAA, they place a significant focus on appealing to human emotion and psyche. They can handle all aspects of design and marketing needs through their internal staff, as well as through their incomparable mix of strategic partners. For more information, visit [www.josephallenagencies.com](http://www.josephallenagencies.com)

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Contact Brandy Webb

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