

Ken Seeley Recovery Communities Hires Joseph Allen Agencies as PR and Marketing Agency for Sober Living Properties

Posted June 27th, 2012 by [josephallenagencies](#)

Ken Seeley Recovery Communities has hired the Palm Springs based Joseph Allen Agencies to handle the publicity and marketing campaign for their sober living properties located in Palm Springs, Calif.

Palm Springs, CA, June 27, 2012 (PressReleasePoint) -- Ken Seeley Recovery Communities has hired the Palm Springs based Joseph Allen Agencies to handle the publicity and marketing campaign for their sober living properties located in Palm Springs, Calif.

Joseph Allen agencies will coordinate all PR and marketing efforts for the opening of the most recent property, The Palm, as well as the existing property, The Alexander.

"We are excited to be working with Joseph Allen Agencies to establish and promote The Palm and The Alexander as the premier sober living communities in the Palm Springs area," said founder and CEO Ken Seeley. "We feel that JA has really grasped what our goal is for these properties - to provide safe, comfortable environments for those transitioning from a treatment facility to the 'real world'."

Joseph Allen Agencies is a full service public relations and marketing firm that has proven itself able to truly understand the goals and direction of a company or organization after the initial meetings

"JAA is proud to add Ken Seeley Communities to its client roster, as it continues to establish itself as the premier PR and marketing firm in the greater Palm Springs area," said Joseph Allen Agencies CEO Tom Bauer.

To see examples of some of the work that Joseph Allen Agencies has completed, or to find out how JAA can help an organization work towards their goals, visit www.josephallenagencies.com.

About Joseph Allen Agencies:

With over 40 years of combined experience, the principals at Joseph Allen specialize in design, marketing and public relations for the commercial and hospitality industries, focusing on luxury developments, hotels and resorts in high-end destinations. They can handle all aspects of design and marketing needs through their internal staff, as well as through their incomparable mix of strategic partners. For more information, visit www.josephallenagencies.com

About Ken Seeley Communities:

Ken Seeley Communities believes in the achievable goal of life long sobriety. Addiction is a chronic, progressive disease, and even with a one-year treatment program, relapse, jail and even untimely death are still possible. They have created a protocol for long-term sobriety that emphasizes greater accountability on the individual, his/her family and the external support system. By shifting the focus from 30 days to long-term, we provide goals that reach into the future and create a continuing care plan to support life-long sobriety and recovery. For more information, please visit www.intervention911.com

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Press Contact:

Brandy Webb

Joseph Allen Agencies

777 East Tahquitz Canyon Way

Suite 200-174

Palm Springs, CA 92262

760-449-7999

<http://www.josephallenagencies.com/>

[**a**y.*e**@**s**h**l**a**n**e*.com](mailto:brandy.webb@josephallen.com)

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Contact Brandy Webb