

FG Worldwide Hires Joseph Allen Agencies as PR and Marketing Agency for Hotel Chauvet Fractionalization Project

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FG-Worldwide, LLC has hired the Palm Springs based Joseph Allen Agencies to handle the publicity and marketing campaign for the fractionalization of The Hotel Chauvet in Glen Ellen, Calif.

Palm Springs, CA, January 12, 2012 (PressReleasePoint) -- FG-Worldwide, LLC has hired the Palm Springs based Joseph Allen Agencies to handle the publicity and marketing campaign for the fractionalization of The Hotel Chauvet in Glen Ellen, Calif.

Joseph Allen agencies will coordinate all PR and marketing efforts for the project, concentrating on the announcement of the property's focus from a vacation rental property to a fractional interest real estate property.

The property will continue to operate as condominium vacation rentals until the units are sold as 1/12 fractions.

"Hotel Chauvet has been a landmark property in Glen Ellen for many years," said Christine Hansson, co-owner and manager of the hotel. "We hope that giving more people the opportunity to own a little piece of this amazing historic hotel will allow it to remain a vital part of the community for many more years to come."

Constructed in 1906, and on the National Register of Historic Buildings, Hotel Chauvet was built by Joshua Chauvet and his son, Henry. This lovingly restored and reinterpreted landmark now houses 6 stunning luxury vacation homes.

The three-bedroom, two-bath units are generously sized at almost 2,000 square feet and feature gourmet kitchens, designer furnishings and local artwork throughout the condo.

The sales efforts for these fractions will be coordinated by Palm Springs based FG Worldwide, with sales tentatively scheduled to begin in January, 2012.

ABOUT Joseph Allen Agencies

With over 40 years of combined experience, the principals at Joseph Allen specialize in design, marketing and public relations for the commercial and hospitality industries, focusing on luxury developments, hotels and resorts in high-end destinations. They can handle all aspects of design and marketing needs through their internal staff, as well as through their incomparable mix of strategic partners. For more information, visit www.josephallenagencies.com

ABOUT Hotel Chauvet

Located in downtown Glen Ellen, California, in the beautiful Sonoma Wine Region and just minutes from the Napa Valley, Hotel Chauvet features 3 bedroom, 2 bath designer condominiums in a

remarkable wine country location. The property was built in 1906 and restoration efforts began in 2005. The project won the Award Of Excellence from Sonoma League For Historic Preservation in 2007. For more information about Hotel Chauvet, visit <http://www.chauvetcondominium.com/index.html>.

ABOUT FG Worldwide

Established in 2008, FG Worldwide is a luxury real estate and development company focused on enhancing lifestyles through unique real estate offerings, products and brands. They also consult with hotel owners and developers in both U.S. and international markets on developing, positioning and marketing fractional real estate. Visit www.FG-Worldwide.com for more information.

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